



Express Mail No.: EL 477 035 639 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Luban et al.

Application No.: 10/043,621 Group Art Unit: TBA

Filed: January 11, 2002 Examiner: TBA

For: CUSTOMER LOYALTY  
PROGRAMS AND  
SYSTEMS AND METHODS  
FOR SUCH PROGRAMS

Attorney Docket  
No.:

10031-007

**SUBMISSION OF FORMAL DRAWINGS**

Assistant Commissioner for Patents  
Washington, D.C. 20231

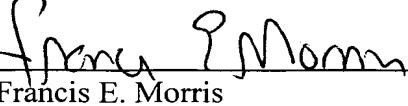
Sir:

Applicant respectfully submits formal drawings (7 sheets, Figs. 1-7) for the above-identified application and requests that they be placed into the file of the above-identified application.

No fee is believed to be due for the submission of these drawings. Should any fee be required, however, please charge such fee to Pennie & Edmonds LLP Deposit Account No. 16-1150.

Respectfully submitted,

Date: April 12, 2002

  
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